



<https://musae.starts.eu>

MUSAE S+T+ARTS Residency OPEN CALL FOR ARTISTS & SMEs

March 14 – May 14 2024

A project by Politecnico di Milano (Italy), Ab.Acus (Italy), Universitat de Barcelona (Spain), MADE Competence Center 4.0 (Italy), PAL Robotics (Spain), Gluon (Belgium), University College Dublin (Ireland), The University of Manchester (United Kingdom), University of Belgrade - School of Electrical Engineering (ETF) (Serbia).

MUSAE is a project supported by Horizon Europe through S+T+ARTS and carried out by a network of university, technology research centers and tech companies with the aim of defining an innovative Design Futures Art-driven (DFA) model to integrate artistic collaboration into European Digital Innovation Hubs (E-DIHs). The aim of MUSAE is to pilot a new collaboration model, which is called the MUSAE Factory model, based on art-driven innovation and design futures to guide tech-driven businesses in envisioning new solutions to improve the sustainability of the food value chain on different levels. In order to explore future challenges of food production and consumption, MUSAE is launching a STARTS Residency Program (<https://starts.eu/what-we-do/residences/>) that will exploit the application of AI, Robotics and Wearable technologies to develop innovative product and service solutions.

On March 14th MUSAE launched the second open call for the selection of 11 teams, consisting of one artist and one SME, who will participate in an 10-month residency programme and create future-driven concepts and prototypes of TRL 5. At least 1 team (artist and SME) will be specifically selected from one of the Widening Countries¹.

The teams of applicants are expected to choose one of the twelve future scenarios, which were created in the First MUSAE S+T+ARTS Residency Programme. Future scenarios serve as a context of exploration for the teams in which they would like to work and develop concepts and prototypes. Future scenarios cover a wide range of topics in the area of "Food as Medicine". All scenarios can be explored in more detail on the MUSAE website², as well as in the downloadable Scenario Booklet³. The teams of artists and SMEs are expected to apply with the proposal describing the opportunity of the scenario in the brief, which they would like to work on and develop during the Residency Programme by adopting the Design Futures Art-driven method.

The residence will last for 10 months in a hybrid mode, with scheduled travels to the different partners' locations across Europe. In the first phase the teams will work on Concept Generation, and in the second phase on Prototype Building. The teams will be supported by the expertise of the consortium in art and design (Politecnico di Milano, Gluon, University of Barcelona), nutrition (University College Dublin), and technologies in robotics, AI, wearables (Ab.Acus, PAL Robotics, University of Barcelona, University of Manchester, University of Belgrade). At the end of the Residency Programme, a public exhibition in Brussels, Belgium will be organized to exhibit developed prototypes to a large public. Each team can request a contribution of 80.000 €, which must include all related costs.

The period for submitting applications runs until **May 14th, 2024 13:00 CET**. All application information and documentation has been posted on the MUSAE website at: <https://musae.starts.eu/musae/calls-2nd-open-call/>

Apply for the Second Open call here: <https://musae.fundingbox.com/>

For information write to: progettieuroppei@made-cc.eu with the following subject: [MUSAE20C]

¹ https://rea.ec.europa.eu/horizon-europe-widening-who-should-apply_en

² <https://musae.starts.eu/musae/calls-2nd-open-call/>

³ http://musae.starts.eu/wp-content/uploads/sites/3/2024/02/MUSAE_Scenario-Booklet.pdf



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